

# **Sponsorship Opportunities**

Why?

Living Independently Forever (LIFE) is a non-profit organization in Southeastern Massachusetts empowering over 260+ adults with autism, learning and intellectual disabilities the support and community needed to live a fulfilling and meaningful life since 1993.

Sponsorship provides essential revenue for LIFE's many services which offer these individuals necessary support in daily living skills, employment, healthy living, and community involvement.

What?

### Annual Family Conference weekend for LIFE, Inc.

• Family Conferences Friday, April 25th - Sunday, April 27th

• "Lovin' LIFE" 5K Race Saturday, April 26th Race Starts: 9:00 AM

• "Night of Stars" Gala Saturday, April 26th 5:00 PM - 9:00 PM

• LIFE Workshops Sunday, April 27th 10:00 AM - 1:00 PM

Who?

### LIFE participants & family, LIFE staff, & friends

350+ individuals attend, many of whom are local residents and/or family of LIFE participants

Where?

# All events will take place locally at Margaritaville Resort (Hyannis) or LIFE (Hyannis / Mashpee)

Many family members will take advantage of the Margaritaville room block Friday - Sunday

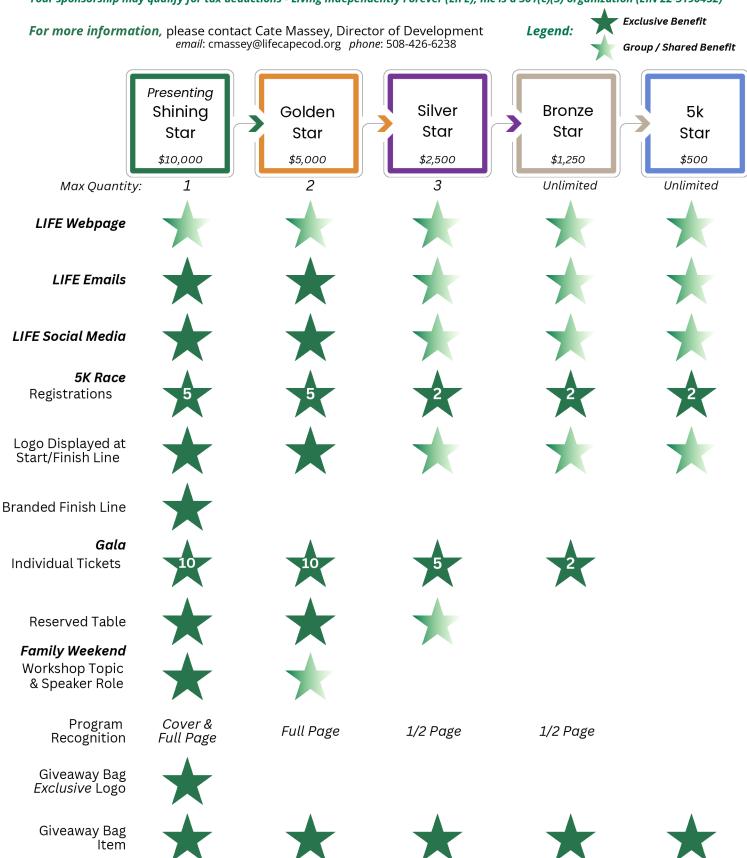


More detailed information on LIFE and the Family Conference events may be found on LIFE's website



## Sponsorship Opportunities

Your sponsorship may qualify for tax deductions - Living Independently Forever (LIFE), Inc is a 501(c)(3) organization (EIN 22-3190452)





#### Dear Friend,

#### Thank you for considering a sponsorship for LIFE's 2025 Family Conference & 5K Race!

This annual event welcomes hundreds of people to celebrate and support LIFE's life-changing impact. Living Independently Forever, Inc. (LIFE) is a non-profit organization located in Southeastern Massachusetts since 1992, with multiple locations across Cape Cod and Plymouth. Through a variety of services and programs, LIFE empowers 260+adults with autism, learning and intellectual disabilities to live a meaningful, healthy independent life... for LIFE!

LIFE Family Conference is an annual gathering each spring, bringing together over 300+ supporters including LIFE participants, their families, and LIFE's dedicated staff and service providers. This year's event will be held at the brand-new Margaritaville Resort Cape Cod in Hyannis from April 25-27th.

### Generous sponsors help make this important gathering possible, as well as the life-changing support provided by LIFE for over 30 years.

Throughout the weekend, LIFE facilitates various meetings, seminars, and events designed to offer relevant information and (most importantly) create a collaborative partnership with families to better support their loved ones.

#### Sponsorship offers valuable brand visibility to LIFE's community:

**Facebook:** 4.1K reach, 1.2K monthly content interactions **Instagram:** 1.6K reach, 500+ monthly content interactions

**Email:** 2.3K mailing list with 72% open rate **Event Attendees:** 350-400 people, majority local residents

### There are many ways your sponsorship will make a positive impact:

- **Enhance LIFE's services:** Providing even greater support and opportunities, meeting the unique needs of each individual through a personalized approach.
- **Create meaningful experiences:** Offering services, activities, and excursions that benefit every LIFE participant, creating a supportive cohesive community.
- Improve facilities and equipment: Enhancing and modernizing buildings and grounds, exercise space, vehicles, etc.
- Invest in LIFE staff: Recruiting and retaining quality employees who deliver exceptional care, providing competitive compensation and professional development.

Together, we're creating a supportive community where every person can flourish. **Won't you join us in empowering individuals at LIFE?** 

Sincerely,

Cheryl Evans

Chief Executive Officer

### P.S. Reserve your preferred sponsorship level today!

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Please contact Cate Massey, LIFE's Director of Development, at cmassey@lifecapecod.org or call 508-426-6238 to confirm your sponsorship and/or if you have questions related to charitable giving to LIFE.











### 2025 Sponsorship Form

#### Complete the form below and return no later than March 15, 2025 to receive sponsorship benefits.

Mail your completed form with a check to Living Independently Forever, 550 Lincoln Rd Ext, Hyannis, MA 02601 or to complete your registration via email with credit card payment or pledge, scan and send to development@lifecapecod.org

Sponsor Information:	Sponsorship Level:
Sponsor Name	Presenting Shining Star (\$10,000)
Contact Person	Golden Star (\$5,000)
Contact Email	Silver Star (\$2,500)
	Bronze Star (\$1,250)
Contact Phone	5K Star (\$500)
Mailing Address	
Facebook	Instagram
Website	LinkedIn
Sponsorship Payment Method:  Check made payable to Living Independently Forever  Pledge which will be paid prior to June 30, 2025  Credit Card payment: Visa Mastercard AmEx Discover  Card Number: Expiration Date: CW: Zip:  Please indicate that LIFE, Inc. has permission to charge this credit for the amount indicated by signing here:.	
Cardholder Signature:	Date:
Additional Comments or Requests:	

Thank you!

We will be in touch soon regarding your sponsorship benefits. If you have any questions related to sponsorship, please contact LIFE's Director of Development Cate Massey at cmassey@lifecapecod.org or call 508-426-6238.